

## An Ex-post Impact Assessment of the KOR-USA Free Trade Agreement on the Korean Citrus Industry

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### 한·미 FTA 체결 이후 감귤산업 영향 평가

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**Abstract** This study measured the economic impact (from 2012 through the end of 2017) of the KOR-USA FTA (Free Trade Agreement) on the Korean citrus industry according to importing orange from the USA after the implementation of the KOR-USA FTA. Citrus fruits were divided into field citrus grown in open fields, house citrus grown in green houses, and late-maturing citrus (including winter season citrus) based on the cultivation methods and the varieties of citrus. We specified the structural and dynamic recursive demand-supply equilibrium models of three citrus fruits to analyze policy simulations. The results showed that for field citrus, due to the impact of some amounts of TRQ, the annual average of the real gross revenue dropped by 2.39 billion KRW between 2012 and 2017. As for house citrus, due to the impact of oranges and cherries, the annual average of the real gross revenue declined by 3.01 billion KRW between 2012 and 2017, and for late-maturing citrus (including winter season citrus), the annual average of the real gross revenue fell by 15.11 billion KRW between 2012 and 2017. This paper also suggests several policy implications.

**요약** 한·미 FTA 체결 이후 미국산 오렌지의 지속적인 수입증가에 따른 국내 감귤산업 파급영향에 대한 관심이 높다. 이 연구는 한·미 FTA 발효 이후 2012-2017년 동안의 감귤산업의 변화를 계측하고, 한·미 FTA 도입이 감귤산업에 미치는 사후 영향을 평가하였다. 이 연구는 분석을 위해 감귤류를 노지감귤, 하우스감귤, 만감류 부문으로 구분하고, 각 부문별 수급균형모형을 구축하여 시뮬레이션 분석에 이용하였다. 각 부문내 주요 방정식들은 응용계량경제학 방법을 이용하여 추정하고, 각 부문별 수급구조모형은 동태축차적 시뮬레이션모형으로 구축하여 2012-2017년 동안에 대해 연차별로 정책 시뮬레이션이 가능하도록 하였다. 각 모형은 작물연도를 기준으로 구축되었고, 해당 시기에 수입되는 오렌지, 채리 등에 수입산 대체가능 작물에 대한 효과를 고려할 수 있도록 설계되었다. 시뮬레이션 분석에 앞서 각 부문별 모형에 대한 예측력을 RMSPE, MAPE, Theil의 불균등계수 등을 기준으로 검토하였다. MAPE 기준으로 노지감귤, 하우스감귤, 만감류의 재배면적 1~7%, 생산량 5~9%, 소비량 5~10%, 경락가격 5~10% 내외의 오차율을 보여, 각 부문별 모형의 주요 변수에 대한 추정치들의 예측력이 전반적으로 양호한 수준으로 나타났다. 예측력 검토결과를 바탕으로 시뮬레이션 분석을 실시한 결과, 한·미 FTA 발효 이후 2012-2017년 연평균 조수입(실질)이 노지감귤 23.9억 원, 하우스감귤 30.1억 원, 만감류 151.1억 원 감소한 것으로 나타났다. 또한 이 논문은 기준에 2018년 정부부문(KREI)에서 실시한 영향평가 방법 및 결과의 차이점을 비교 검토하고 해석시 유의사항 및 정책적 함의를 제안하고 있다.

**Keywords :** KOR-USA Free Trade Agreement, Korean Citrus, Economic Impacts, Demand-Supply Model, Partial Equilibrium, Policy Simulation, Ex-Post Assessment.

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## 1. Introduction

Citrus fruits are divided into field citrus grown in open fields, house citrus grown in a green house, and late-maturing citrus(including winter season citrus) based on cultivation methods and varieties in Korea. Field citrus is usually produced from October to January of the following year, house citrus from May to September of the same year, and late-maturing citrus (including winter season citrus) from February to April of the same year. The amounts of the fruits, which are imported during the harvest season of citrus fruits, such as U.S. oranges and cherries, are taken into account based on the stated time periods for the analysis[1,2,3,4].

We developed the demand-supply structural models for the ex-post impact assessment of the Korea-U.S. FTA on the citrus industry. The models was designed as a partial equilibrium model with regard to the cultivation method and the variety (or the variety group) of each type of citrus fruit. Given that citrus fruits grown domestically have a little correlation with other industries within the economy and a low importance in the global market and considering the data accessibility, it makes more sense to use a partial equilibrium model than a general equilibrium model. In addition, the models are established in the form of a dynamic recursive simulation model in order to make it possible to grasp the effects of the variables such as tariffs and policies by year[7]. Considering the cultivation method and the time of production of each type of citrus fruit, the models have been developed based on crop years[4, 5, 6].

The analysis was conducted to find out the ex-post impact assessment of the Korea-U.S. FTA (2012-2017)[4,7,8]. Korean government(Ministry of Trade, Industry and Energy) presented the assessment report of implementation of the Korea-U.S. FTA including citrus fruit in 2018[15],

however, the results might not be correct measurements because citrus was not divided based on cultivation methods and varieties. This study considered characteristics of this kind citrus fruits. This work was carried out to compensate based on the research report[4].

## 2. Market Structure of Change in Tariffs

The graph illustrates the change in the supply structure of the domestic market after the FTA.  $S_d + S_f^i$  and  $S_d + S_f^j$ , as horizontal sum of supply of both domestic and imported goods, indicate the total supply under the tariff rate  $t_i$  and  $t_j$ , which is a downward adjustment of the tariff rate.  $(P_i^*, Q_i^*)$  shows the market equilibrium price and trading volume under the tariff rate  $t_i$ . Domestic supply at the equilibrium price of  $P_i^*$  equals  $Q_i^*$ , which corresponds to the domestic supply curve  $S_d$ . At this point, the income of producers equals  $P_i^*Q_i^*$ [4,9,10].

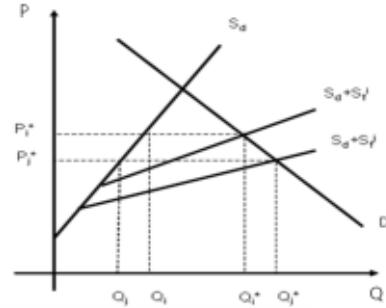


Fig. 1. Supply Change after FTA

Import volume becomes  $Q_i^* - Q_j^*$ , which corresponds to the difference between market demand and domestic supply. When a tariff rate is adjusted downward or eliminated ( $t_j = 0$ ), market equilibrium becomes  $(P_j^*, Q_j^*)$ . At this point, domestic supply equals  $Q_j^*$ , which is the point corresponding to that on  $S_d$  at the equilibrium price  $P_j^*$ , and producer's revenue

equals  $P_j^* Q_j$ , and the import volume becomes  $Q_j^* - Q_j$ . When a tariff rate is adjusted downward or eliminated, the equilibrium price and the changes between domestic supply and demand are affected by the change in tariffs and the slopes of the demand curve and the supply curve. By utilizing the dynamic recursive simulation model, this study measures how the supply and demand situation by year during a specific period of time changes after the opening[3,4,11,12,13,14].

### 3. Estimation Results of Major Equations

The individual equations within the simultaneous equation models use relevant data and consider various types of functions for estimation. Among them, a final equation is selected after considering the explanation ability of each equation, the significance of each regression coefficient, the prediction accuracy of the results from the ex-post simulation, related policies, and the outlook and opinions of on-site specialists[2,3,4].

The estimation method makes use of the ordinary least squares, which is an estimation technique of an individual equation[3,4].

Final estimations are as follows: what is inside ( ) indicates t-value, D-W indicates the Durbin-Watson statistic, and AR(1) indicates the first autocorrelation coefficient.

#### 〈Field Citrus Model〉

Acreage for Field Citrus (1,000 ha)

$$\begin{aligned} \text{LOG}(FLD\_ACR) = & \\ & - 0.05251558278 - 0.05081329187 * \text{LOG}(INPUTP/GDPDEF) \\ & (-0.199706) \quad (-0.572085) \\ & + 0.0136623436 * \text{LOG}(FLD\_NFP(-1)/GDPDEF(-1)) \\ & (0.553478) \\ & + 0.08063993777 * \text{LOG}(FLD\_NFP(-2)/GDPDEF(-2)) \\ & (3.715929) \\ & + 0.01751814089 * \text{LOG}(FLD\_NFP(-3)/GDPDEF(-3)) \\ & (0.761719) \\ & + 0.9343946856 * \text{LOG}(FLD\_ACR(-1)) \\ & (10.81029) \end{aligned}$$

R<sup>2</sup>: 0.932, D-W: 2.290, SAMPLE: 1992-2017

Note, FLD\_ACR: Acreage for field citrus, INPUTP: Input price  
FLD\_NFP: Field citrus price received by farmers  
GDPDEF: GDP deflator

Field Citrus Price Flexibility Function (KRW/kg)

$$\begin{aligned} \text{LOG}(FLD\_NCP/GDPDEF) = & \\ & + 3.875846514 - 0.8532081062 * \text{LOG}(FLD\_PERD) \\ & (3.021307) \quad (-2.853111) \\ & + 0.2113152897 * \text{LOG}(FLD\_FP\_USORG/GDPDEF) \\ & (0.782698) \\ & - 0.2589338623 * \text{DM\_FLD\_NCP}'(02, '12, '15) \\ & (-2.063564) \end{aligned}$$

R<sup>2</sup>: 0.528, D-W: 1.687, SAMPLE: 1997-2016

Note, FLD\_NCP: Field citrus auction price at a wholesale market  
FLD\_PERD: Per capita field citrus consumption  
FLD\_FP\_USORG: U.S. orange price  
GDPDEF: GDP deflator  
DM\_FLD\_NCP: Dummy variable

Field Citrus Price Received by Farmers (KRW/kg)

$$\begin{aligned} \text{LOG}(FLD\_NFP) = & \\ & - 1.108104692 + 1.074174229 * \text{LOG}(FLD\_NCP) \\ & (-1.279030) \quad (8.806399) \end{aligned}$$

R<sup>2</sup>: 0.787, D-W: 2.106, SAMPLE: 1995-2017

Note, FLD\_NCP: Field citrus auction price at a wholesale market  
GDPDEF: GDP deflator

U.S. Orange Import Volume (1,000 tons, during the field citrus season)

$$\begin{aligned} \text{LOG}(FLD\_IMQ\_USORG) = & \\ & + 15.63016835 - 2.69777941 * \text{LOG}(FLD\_FP\_USORG/GDPDEF) \\ & (8.714479) \quad (-5.333644) \\ & + 0.8954820297 * \text{LOG}(FLD\_NCP/GDPDEF) \\ & (2.155577) \\ & - 0.841821664 * \text{DM\_FLD\_IMQ\_USORG}'(08, '11, '14, '17) \\ & (-4.885936) \end{aligned}$$

R<sup>2</sup>: 0.894, D-W: 1.707, SAMPLE: 2006-2017

Note, FLD\_IMQ\_USORG: U.S. orange import volume

FLD\_FP\_USORG: U.S. orange price

FLD\_NCP: Field citrus auction price at a wholesale market

DM\_FLD\_IMQ\_USORG: Dummy variable

#### 〈House Citrus Model〉

Acreage for House Citrus (ha)

$$\begin{aligned} \text{LOG}(HUS\_ACR) = & \\ & + 1.213724535 - 0.2870672346 * \text{LOG}(HETP(-1)/GDPDEF(-1)) \\ & (2.381335) \quad (-4.977958) \\ & + 0.09023462402 * \text{LOG}(HUS\_NFP(-1)/GDPDEF(-1)) \\ & (0.707403) \\ & + 0.08856491803 * \text{LOG}(HUS\_NFP(-2)/GDPDEF(-2)) \\ & (0.752889) \\ & + 0.03530105346 * \text{LOG}(HUS\_NFP(-3)/GDPDEF(-3)) \\ & (0.332404) \\ & + 0.6554901044 * \text{LOG}(HUS\_ACR(-1)) \\ & (17.28227) \end{aligned}$$

$$+ 0.3697341453 * \text{DM\_HUS\_ACR}(-99) \\ (5.098449)$$

$R^2$ : 0.976, D-W: 2.676 SAMPLE: 1992-2017

Note, HUS\_ACR: Acreage for house citrus

HETP: Farm light and heat expenses

HUS\_NFP: House citrus price received by farmers

GDPDEF: GDP deflator

DM\_HUS\_ACR: Dummy variable

House Citrus Price Flexibility Function (KRW/kg)

$$\text{LOG}(\text{HUS\_NCP}/\text{GDPDEF}) =$$

$$- 7.555648491 - 0.5235978859 * \text{LOG}(\text{HUS\_PERD})$$

(-0.733861) (-1.932596)

$$- 0.009465082495 * \text{LOG}(\text{HUS\_PERD\_CRY})$$

(-0.181689)

$$+ 0.2137043681 * \text{LOG}(\text{HUS\_FP\_USORG}/\text{GDPDEF})$$

(0.855615)

$$+ 1.144115451 * \text{LOG}(\text{PNDINC}/\text{GDPDEF})$$

(1.472388)

$$- 0.1278435475 * \text{DM\_HUS\_NCP1}(-06, '14-'16)$$

(-2.865968)

$R^2$ : 0.860, D-W: 2.549, SAMPLE: 2006-2016

Note, HUS\_NCP: House citrus ex-farm price to Nonghyup stores

HUS\_PERD: Per capita house citrus consumption

HUS\_PERD\_CRY: Per capita U.S. cherry consumption

HUS\_FP\_USORG: U.S. orange price

PNDINC: Per capita national disposable income

GDPDEF: GDP deflator

DM\_HUS\_NCP1: Dummy variable

House Citrus Price Received by Farmers (KRW/kg)

$$\text{LOG}(\text{HUS\_NFP}) =$$

$$+ 2.4788918 + 0.666999722 * \text{LOG}(\text{HUS\_NCP})$$

(5.655904) (12.67006)

$$- 0.1477668144 * \text{DM\_HUS\_NFP}(-12, '14, '15)$$

(-4.680190)

$R^2$ : 0.915, D-W: 1.780, SAMPLE: 2000-2017

Note, HUS\_NFP: House citrus price received by farmers

HUS\_NCP: House citrus ex-farm price to Nonghyup stores

DM\_HUS\_NFP: Dummy variable

U.S. Cherry Import Volume (ton)

$$\text{LOG}(\text{HUS\_IMQ\_USCRY}) =$$

$$+ 14.42169843 - 1.509311809 * \text{LOG}(\text{HUS\_FP\_USCRY}/\text{GDPDEF})$$

(2.485392) (-2.964901)

$$+ 0.8729380066 * \text{LOG}(\text{HUS\_NCP}/\text{GDPDEF})$$

(0.840545)

$$+ 0.05253331337 * \text{DM\_HIMQ\_USCRY}(-03, '09, '15)$$

(0.426553)

$$+ [\text{AR}(1)=0.9042680356]$$

(17.65874)

$R^2$ : 0.972, D-W: 2.030, SAMPLE: 2001-2017

Note, HUS\_IMQ\_USCRY: U.S. cherry import volume

HUS\_FP\_USCRY: U.S. cherry price

HUS\_NCP: House citrus ex-farm price to Nonghyup stores

GDPDEF: GDP deflator

DM\_HIMQ\_USCRY: Dummy variable

U.S. Orange Import Volume (ton, during the house season)  
 $\text{LOG}(\text{HUS\_IMQ\_USORG}) =$

$$+ 5.86696595 - 1.225385326 * \text{LOG}(\text{HUS\_FP\_USORG}/\text{GDPDEF})$$

(0.758691) (-1.833941)

$$+ 1.136017784 * \text{LOG}(\text{HUS\_NCP}/\text{GDPDEF})$$

(0.733332)

$$+ 0.5157922438 * \text{DM\_HUS\_IMQ\_USORG}(-11, '12)$$

(2.880346)

$$+ [\text{AR}(1)=-0.5036124919]$$

(-2.431529)

$R^2$ : 0.840, D-W: 2.335, SAMPLE: 2007-2017

Note, HUS\_IMQ\_USORG: U.S. orange import volume

HUS\_FP\_USORG: U.S. orange price

HUS\_NCP: House citrus ex-farm price to Nonghyup stores

GDPDEF: GDP deflator

DM\_HUS\_IMQ\_USORG: Dummy variable

### Late-maturing Citrus (Including Winter Citrus) Model

Acreage for Late-maturing Citrus (ha)

$$\text{LOG}(\text{HAN\_ACR}) =$$

$$- 0.2086 + 0.1011 * \text{LOG}(\text{HAN\_NFP}(-1)/\text{GDPDEF}(-1))$$

(-1.0657) (4.4011)

$$+ 0.04174540536 * \text{LOG}(\text{HAN\_NFP}(-2)/\text{GDPDEF}(-2))$$

(1.783372)

$$+ 0.9733241244 * \text{LOG}(\text{HAN\_ACR}(-1))$$

(54.19845)

$R^2$ : 0.998, D-W: 1.569, SAMPLE: 2008-2016

Note, HAN\_ACR: Acreage for late-maturing citrus

HAN\_NFP: Hallabong price received by farmers

GDPDEF: GDP deflator

Late-maturing Citrus Price Flexibility Function (KRW/kg)

$$\text{LOG}(\text{HAN\_NCP}/\text{GDPDEF}) =$$

$$+ 3.347582197 - 0.2904476036 * \text{LOG}(\text{HAN\_PERD})$$

(9.098538) (-3.098203)

$$+ 0.2353168019 * \text{LOG}(\text{HAN\_FP\_USORG}/\text{GDPDEF})$$

(2.006174)

$$+ 0.2358864356 * \text{DM\_HAN\_NCP}(-11, '13, '16)$$

(3.151048)

$R^2$ : 0.680, D-W: 1.405, SAMPLE: 2005-2016

Note, HAN\_NCP: Hallabong auction price at a wholesale market

HAN\_PERD: Per capita house late-maturing citrus consumption

HAN\_FP\_USORG: U.S. orange price

GDPDEF: GDP deflator

DM\_HAN\_NCP: Dummy variable

Late-maturing Citrus Price Received by Farmers (KRW/kg)

$$\text{LOG}(\text{HAN\_NFP}) =$$

$$+ 1.336674464 + 0.7643981113 * \text{LOG}(\text{HAN\_NCP})$$

(1.637748) (7.950570)

$R^2$ : 0.798, D-W: 1.918, SAMPLE: 1999-2016

Note, HAN\_NFP: Hallabong price received by farmers

HAN\_NCP: Hallabong auction price at a wholesale market

U.S. Orange Import Volume

(1,000 tons, during the late-maturing citrus season)

$$\begin{aligned} \text{LOG(HAN\_IMQ\_USORG)} = \\ + 5.4012 - 0.8487 * \text{LOG(HAN\_FP\_USORG/GDPDEF)} \\ (3.9027) (-4.0434) \\ + 0.4466596868 * \text{LOG(HAN\_NCP/GDPDEF)} \\ (1.289091) \\ + 0.3025937012 * \text{DM\_HAN\_IMQ\_USORG}'08 \\ (2.623182) \\ + [\text{AR}(1)=0.7116610965] \\ (2.303032) \end{aligned}$$

$R^2$ : 0.787, D-W: 1.573, SAMPLE: 2006-2017

Note, HAN\_IMQ\_USORG: U.S. orange import volume

HAN\_FP\_USORG: U.S. orange price

HAN\_NCP: Hallabong auction price at a wholesale market

GDPDEF: GDP deflator

DM\_HAN\_IMQ\_USORG: Dummy variable

As for the house citrus model, a very satisfactory prediction accuracy is displayed with acreage of 7.63%, output of 6.40%, consumption of 6.41%, and auction price of 5.27%. This is thought to be the results of the constant pattern of supply and demand quantity and prices as the quality of house citrus does not vary much from year to year. With respect to the late-maturing citrus (including winter season citrus) model, a very satisfactory prediction accuracy is displayed in acreage and quantity per unit area with acreage of 1.73%, output of 5.49%, consumption of 5.45%, and auction price of 10.13%. However, the prices received by farmers appear to be somewhat less predictable[2,3,4].

#### 4. Accuracy Verification of the Models

To test the prediction accuracy of the medium- to long-term measured values drawn from the models, a comparison between measured values from the model and experimental values during the out-of-sample period(2013-2016) is conducted. As criteria for prediction accuracy, the RMSPE (Root Mean Percent Error), the MAPE (Mean Absolute Percent Error), and Theil's inequality coefficient are used.

Table 1. Verification of Prediction Accuracy(MAPE)  
(Verification period: 2013-2016)

Cropping Pattern	Acreage	Output	Consumption	Auction Price
Field Citrus	4.31	9.00	10.89	10.33
House Citrus	7.63	6.40	6.41	5.27
Late-maturing Citrus	1.73	5.49	5.45	10.13

As a result of the prediction accuracy of the impact measurement model, based on the MAPE, a satisfactory prediction accuracy is displayed in acreage and quantity per unit area with acreage for field citrus of 4.31%, output of 9%, consumption of 10.89%, and auction price of 10.33%. In addition, a relatively satisfactory prediction accuracy is exhibited in the consumption, and the auction price[3,4].

#### 5. Ex-Post Impact Assessment

As illustrated in the tables from Table 2 to Table 4, the results of the ex-post impact assessment from 2012 to 2017 after the Korea-U.S. "After FTA" is the results after the application of FTA and "Before FTA" is appeared the results by not-application of FTA. Both results are produced by simulation of tariffs using the partial equilibrium model of each citrus.

Table 2. Results of Ex-post Impact Assessment of Field Citrus

Category	Acreage	Output	Price received by farmers (real)	Import volume of U.S. oranges	Gross Revenue (real)
	000ha	000 MT	KRW/kg	MT	Hundred M KRW
After FTA	2012	17.39	558.97	793.4	12,027.4
	2013	17.17	554.17	917.9	7,061.7
	2014	16.94	573.41	575.4	4,320.0
	2015	16.78	519.4	528.1	6,624.6
	2016	16.61	466.82	968.7	9,422.9
	2017	15.01	463.06	946.9	4,384.6
Before FTA	2012	17.39	558.97	796.7	11,313.2
	2013	17.17	554.20	922.7	6,542.2
	2014	16.95	573.67	580.1	4,113.0
	2015	16.80	519.94	531.3	6,182.8
	2016	16.64	467.65	972.4	8,872.7
	2017	15.04	464.20	950.0	4,409.8(-25.2)

Note: The numbers in ( ) indicate the gross revenue differences between before and after FTA is applied.

Table 3. Results of Ex-post Impact Assessment of House Citrus

Category	Acreage	Output	Import volume of cherries	Import volume of U.S. oranges	Gross Revenue (real)
	ha	000 MT	MT	MT	Hundred M KRW
After FTA	2012	285.0	20.0	9,325.0	1,228.9
	2013	262.0	19.6	8,935.5	749.3
	2014	255.0	21.6	13,079.9	883.8
	2015	250.0	20.4	12,075.7	635.1
	2016	284.0	21.7	12,387.5	800.1
	2017	301.0	22.6	16,021.9	908.9
Before FTA	2012	285.0	20.0	8,737.1	1,052.4
	2013	262.5	19.6	7,220.9	604.3
	2014	256.4	21.7	10,129.5	750.0
	2015	252.4	20.6	8,217.9	485.1
	2016	287.8	22.0	6,038.2	586.4
	2017	306.6	23.1	7,028.1	639.4

FTA came into effect show that field citrus was not affected by seasonal orange tariffs during this season[3, 4], however, due to the impact of some TRQ amounts, the annual average of the real net income dropped by 2.39 billion KRW between 2012 and 2017. As for house citrus, due to the impact of oranges and cherries, the annual average of the real net income declined by 3.01 billion KRW between 2012 and 2017[3,4]. For late-maturing citrus (including winter season citrus), the annual average of the real net income fell by 15.11 billion KRW between 2012 and 2017. The results of the ex-post impact assessment from 2012 to 2017 after the Korea-U.S. FTA took effect show that taking field citrus, house citrus, and late-maturing citrus (including winter season citrus) together, the annual average of the real net income fell by 20.51 billion KRW between 2012 and 2017[3,4].

Table 4. Results of Ex-post Impact Assessment of Late-maturing Citrus (Including Winter Season Citrus)

Category	Acreage	Output	Price received by farmers (real)	Import volume of U.S. oranges	Gross Revenue (real)
	ha	ton	KRW/kg	ton	Hundred M KRW
After FTA	2012	2,920.6	89,705.0	3,047.8	150.1
	2013	3,150.0	98,705.0	2,909.2	130.8
	2014	3,359.0	101,750.0	2,516.8	81.1
	2015	3,498.0	95,388.0	2,427.8	95.3
	2016	3,597.3	111,165.0	2,848.1	133.8
	2017	3,696.7	113,251.6	2,864.3	118.1
Before FTA	2012	2,920.6	89,705.0	3,112.6	141.5
	2013	3,156.7	98,915.7	3,003.1	117.8
	2014	3,379.7	102,377.1	2,612.1	68.6
	2015	3,537.0	96,450.6	2,542.9	80.0
	2016	3,659.2	113,078.9	2,994.2	110.0
	2017	3,786.50	116,005.2	3,037.0	96.5

## 6. Conclusion

According to the results of previous and ex-post impact assessments, which were conducted in advance, the Korea Rural Economic Institute (KREI) (2011) determined through analysis that the annual average of the real net income decreased by 46.1 billion KRW between 2012 and 2016 while the same institute (2017) reported that the annual average of the real net income fell by 6.5 billion KRW between 2012 and 2016, displaying a significant difference[3,4,5,7,15].

In particular, there was an argument that the reason why relatively large losses, shown by the previous impact assessment results carried out by the KREI (2011), was because positive macroeconomic conditions (high economic growth and inflation rate and low exchange rate), which were assumed at that time, and the effects of the Korea-Chile, Korea-ASEAN, and Korea-EU FTAs were reflected, but the trade diversion effects and the trade creation effects of the Korea-Turkey (2013), Korea-Australia (2014),

Korea-New Zealand (2015), Korea-China (2016), Korea-Vietnam (2015), and Korea-Colombia (2016) FTAs, which were concluded afterwards, were not reflected (the KREI, 2017)[4,15].

In the current situation where mandarin based citrus fruits are not imported, such a difference, shown above, in the impact assessment results can vary depending on whether the changes in the economic environment (economic growth, inflation, exchange rate, international oil price, import price, etc) are applied to the analysis, whether the cultivation methods and varieties (field citrus, house citrus, and late-maturing citrus) are classified, whether the recent measurements are reflected, and whether the effects of competing fruits, including not only U.S. oranges but also cherries, are considered. Especially, given that there is a big difference in the supply and demand volumes and prices depending on the cultivation method and the variety of a citrus fruit, it is believed that the distinction between them may be a major factor that shows the difference in results.

Although the pre- and ex-post impact assessment analyses use the same economic application, results can differ since different assumptions and different coefficients might be employed based on the data available at the time of analysis and the economic environment. It is necessary for readers, including policy-makers, to first understand the differences in the assumptions applied and select more realistic cases, rather than criticizing the differences in these assessment results[3, 4, 5, 15].

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